

MULTIPLE PROGRAM BURST BROADCAST

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ABSTRACT

10 In an on-demand radio broadcast system in which the  
receivers have the capability to store received programs, a  
communications channel is divided into a plurality of time  
segments. Each time segment is partitioned into a high  
priority program timeslice and a low priority program  
15 timeslice. High priority programs are broadcast in each  
high priority program timeslice. The remaining programs are  
broadcast during a plurality of low priority program  
timeslices. This overcomes a problem of the receivers being  
out of contact and not having current versions of the high  
20 priority programs.